

SEWARD COUNTY COMMUNITY COLLEGE COURSE SYLLABUS

I. TITLE OF COURSE: CS1813- Digital Video Production I

II. COURSE DESCRIPTION: 3 credit hours 3 credit hours of lecture and 0 credit hours of lab per week.

This course is designed to examine and apply the skills, tools, and information necessary to create and execute small scale video productions. Students will review the current state of this growing industry to understand where it's going, which techniques hold the most promise, and which equipment represent the best choices for various types of production. As a project, students will incorporate these skills into development of an on-campus multimedia production unit that can manage a small-scale production.

For each unit of credit, a minimum of three hours per week with one of the hours for class and two hours for studying/preparation outside of class is expected.

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Pre-requisite: NA

III. PROGRAM AND/OR DEPARTMENT MISSION STATEMENT:

The CIS Program will provide superior learning opportunities in the area of information technology, utilizing state-of-the-art technology, for both CIS majors and non-CIS majors to enable all students to achieve their career and/or educational goals.

IV. TEXTBOOK AND MATERIALS:

Digital Filmmaking for Beginners: A Practical Guide to Video Production. Michael K. Hughes. 2012. ISBN: 9780071791366

V. SCCC OUTCOMES

Students who successfully complete this course will demonstrate the ability to do the following SCCC Outcomes.

2: Communicate ideas clearly and proficiently in writing, appropriately adjusting content and arrangement for varying audiences, purposes, and situations.

6: Exhibit skills in information and technological literacy

9: Exhibit workplace skills that include respect for others, teamwork competence, attendance/punctuality, decision making, conflict resolution, truthfulness/honesty, positive attitude, judgment, and responsibility

VI. COURSE OUTCOMES:

Upon completion of the Digital Video Production course with 80% or higher mastery of course competencies, the student should be able to:

1. Define video production and identify its various applications and structure.
2. Identify the various components needed for competent and engaging video.
3. Develop an understanding of film and video production.
4. Differentiate among the hardware and software needed to produce videos of various sizes

and types.

5. Define the design and development process for creating video from preproduction to the editing process.
6. Create digital movies using the basic concepts of composition, lighting, and audio.

VII. COURSE OUTLINE:

1. The Importance of Pre-Production
2. File Management
3. Introduction to Camera Operations
4. Mise en Scene - Composition
5. Camera Moves
6. Tripod, Monopod, Steadicam, Handheld
7. Working with Outboard Audio
8. Lighting Techniques
9. Working with Chromakey
10. Single Camera Shoots
11. Multi-Camera Shoots
12. Streaming and Live Productions

VIII. INSTRUCTIONAL METHODS:

Lectures, examples, presentations.

Hands-on student exercises and projects covering individual units.

Related readings from the Internet and other media sources.

Instructors will enforce the Academic Honor Code & Cheating Policy as set forth in the SCCC College Catalog. Students who fail to adhere to this policy will receive an F for the course final grade unless otherwise stated in the instructor's course policies.

IX. INSTRUCTIONAL AND RESOURCE MATERIALS:

1. www.lynda.com
2. www.premiumbeat.com

X. METHODS OF ASSESSMENT:

#2 Writing assignments, including scriptwriting, storyboarding and other preproduction processes, will be assessed by the student's ability to effectively communicate their ideas to various audiences and for various purposes.

#6 Gaining an understanding of the equipment and digital assets throughout the course will be assessed by the student's ability to properly utilize the equipment and software and apply information learned to practical applications.

#9 Students will be expected to contribute in a professional manner, including punctuality, honesty and responsibility; working with other students and outside professionals will be assessed by peer evaluations and overall participation.

Note: The above-mentioned course assessment tools will assess student knowledge of technology in a variety of disciplines addressing both the SCCC Outcomes and General Course Outcomes/Competencies identified above.

XI. ADA STATEMENT:

Under the Americans with Disabilities Act, Seward County Community College will make reasonable accommodations for students with documented disabilities. If you need support or

assistance because of a disability, you may be eligible for academic accommodations. Students should identify themselves to the Dean of Students at 620-417-1106 or going to the Student Success Center in the Hubble Academic building, room 149 A.

Syllabus Reviewed: 04/05/2019 14:00:28